MBE Leadership Academy Purpose

The MBE Leadership Academy is designed to provide MBEs tools that will help them manage their profitability, productivity and performance.

The MBE Leadership Academy is intended to literally transform and grow MBEs! The Academy provides the tools and develops the skills emerging minority business enterprises (MBEs) generating revenue under $10 million need to enhance their strategic and operational leadership that underpin and spur business growth.
Benefits of the Academy

Participants learn from business and subject matter experts that will share their experience and perspectives from both the private and public sectors.

Eligibility Criteria

• Applicant must be the primary owner, co-owner or key management of the business
• Must be classified as a Class 1 (under $1M) or Class 2 ($1M-10M) business based on annual revenue
• Business has been in operation at least 2 years
• HMSDC certification must be in good standing
• Participants must commit to participating in all sessions
What The Academy Will Teach

The curriculum focuses on practical business skills that can be applied immediately to business operations and to build a strategic growth plan.

• Business Growth Strategies
• Talent Management
• Cost Modeling
• Understanding financial mechanisms and types of capital
• Creating a Competitive Advantage
• Supplier Idol
• MBE Financial Pitch Competition

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