



CEO Conversations

A Strategic Leadership Program



HMSDC
Houston Minority Supplier
Development Council



About CEO Conversations

Equipping MBE Leaders with knowledge from private and public sector executives

CEO Conversations program is designed to allow minority business enterprises (MBEs) generating annual revenue over \$10M+ to discuss leadership directly with senior executives of Houston's largest public and private companies and institutions. This program is designed to enable large MBEs to learn from top industry leaders and enable them to innovate within their business and ultimately within their industry.





Program

Central Tenets of CEO Conversations

Leadership Lessons

Every leader leaves a legacy. Leaders must communicate and model the values that build the culture for their business. If not protected, over time those values diminish. Participants learn to think strategically and preserve those values that will insulate their company's vision for future growth.

Learn to bring goals to life and increase productivity through effective employee engagement.

Business Innovation Sessions

Experts from Accenture share insights on how an effective business strategy can foster service excellence, ensure quality products and services, and gain the loyalty of customers. Accenture subject matter experts help participants develop actionable solutions to align employees and work processes so that customers experience your vision of excellence.

CEO Brain Trust Sessions

CEO Mindshare Sessions are open forums for the cohort to discuss hot topics, share ideas and brainstorm solutions to business challenges in a confidential, small-group setting.

These sessions build comradery among the program cohort based on dynamic conversations, shared learning, and first-hand experiences. It is like gaining a peer based advisory board of sort to assist in dealing with management issues and growing pains.



Paula Mendoza

CEO, Possible Missions

"Thank you HMSDC for providing this wonderful and informative opportunity. The CEO Conversations program was beneficial for me as a Business Owner. I was able to see a glimpse of why corporations do what they do as well as see the Leaders of the Corporations and the different leadership styles."



Sonya Johnson

VP, Instrumentation Commissioning Group, LLC

"ICG has only been a member of HMSDC for a year and I must say it has been worth the time and fee of being a certified MBE. The executives took time out of their schedules to show how important minority businesses are to them and their industry. If any MBE gets invited to participate in future CEO Conversations, I highly suggest you don't miss the opportunity. You won't be disappointed."



Juuhi Ahuja

CEO, Wisemen Consultants

"I must tell you that the CEO Conversations program is well thought through. Enjoyed It!"

For More Information

Houston Minority Supplier Development Council

Email: MBEdevelopment@hmsdc.org

Phone: 713.271.7805

Application Process



Apply Online

<https://hmsdc.submittable.com>



Pay Registration Fee

\$1,000 Program Fee



MBE Scholarship

Check criteria and apply for a MBE Business Executive Scholarship if criteria is met.



Acceptance Notification

Notification of scholarship award and/or Program Acceptance