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## **MBE Success Story**

Founded in 2018 by Raya Guruswamy, EnergyFundz™ is a supply-chain firm specializing in, 1) Industrial/MRO, 2) Healthcare/Safety, 3) Construction and 4) Energy equipment. By leveraging their robust inventory of products in their Texas, Georgia, and California warehouses, EnergyFundz™ ensures timely delivery to their domestic and international clients. The firm recently expanded their portfolio to include components to service the growing electric vehicle (EV) infrastructure.

As a nationally certified minority business enterprise (MBE), EnergyFundz™ has attended Houston Minority Supplier Diversity Council (HMSDC) events such as Supplier Idol and Lunch with the President. They are also part of the Paths to Excellence (P2E) workshops which aims to increase their profile with major corporations. Additionally, the company recently signed up for the ePS eCommerce (an eMarketplace platform company that has a partnership with the National Minority Supplier Diversity Council) to increase the visibility of their products via an eCommerce platform.

Since attending a key HMSDC event, the company has increased its employee headcount by four employees and increased revenues 9-fold. EnergyFundz™ attributes part of its success to leveraging key supplier platforms and learning events provided through the HMSDC.

The company looks forward to a continued partnership with the HMSDC and a prosperous 2022.