



CTM Unlimited

ctmunlimited.com • 281-239-9212

CTM Supports DEI Strategy at Sysco Corporation



Based in Houston, Texas, CTM Unlimited (CTM) is an MBE that focuses on human capital resources. CTM directs its efforts in bringing equity and inclusion to companies to drive culture change and diversity in the workplace.

When Sysco, the global leader in selling, marketing and distributing food products to customers who prepare meals away from home, recently inquired about an MBE to support their company's Diversity, Equity, and Inclusion (DEI) strategy work, HMSDC did not hesitate to recommend CTM.

JeNae Johnson
Founder and CEO - CTM

CTM met with Sysco to further understand their needs, including assistance with prioritizing DEI-related budget expenditures and resource allocation for the upcoming fiscal year. Upon assessing these needs, CTM provided a proposal for Sysco's review within four business days.

Sysco invited CTM to become one of its registered suppliers and reached an agreement with the company based primarily on CTM's responsiveness and ability to work on an abbreviated timeline.

CTM added value to Sysco by customizing and designing a strategy that met Sysco's specific DEI budget and resource allocation needs – on time and within budget.

CTM appreciates HMSDC's unwavering commitment to providing MBEs business opportunities. They remain a proud member of the HMSDC.