

# CEO Conversations

A STRATEGIC LEADERSHIP PROGRAM

## Leadership Lessons

Every leader leaves a legacy. Leaders must communicate and model the values that build the culture for their business. If not protected, over time those values diminish. Participants learn to think strategically and preserve those values that will insulate their company's vision for future growth.

Learn to bring goals to life and increase productivity through effective employee engagement.



## Business Innovation Sessions

Experts from Accenture share insights on how an effective business strategy can foster service excellence, ensure quality products and services, and gain the loyalty of customers. Accenture subject matter experts help participants develop actionable solutions to align employees and work processes so that customers experience your vision of excellence.

## CEO Brain Trust Sessions

CEO Mindshare Sessions are open forums for the cohort to discuss hot topics, share ideas and brainstorm solutions to business challenges in a confidential, small-group setting.

These sessions build comradery among the program cohort based on dynamic conversations, shared learning, and first-hand experiences. It is like gaining a peer-based advisory board of sorts to assist in dealing with management issues and growing pains.



For more information, email us at [MBEdevelopment@hmsdc.org](mailto:MBEdevelopment@hmsdc.org)