



# Corporate Benefits

*HMSDC Delivers Value*

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## CREDIBILITY

Through HMSDC, the National Minority Supplier Development Council (NMSDC) certification is the only nationally recognized certification for minority business enterprises (MBEs) by the private sector, including most Fortune 500 companies.

## CONNECTIONS

HMSDC connects corporations to over 800 certified minority-owned businesses in Houston and over 14,000 nationally. This is access to new suppliers that can add value and increase your competitive position in the marketplace.

## VISIBILITY

Increase your return on investment (ROI) from minority business development while supporting the economic viability of diverse communities where your company and its employees live, work and purchase goods/services.

***“HMSDC is Corporate America’s leading connector to minority business growth”***

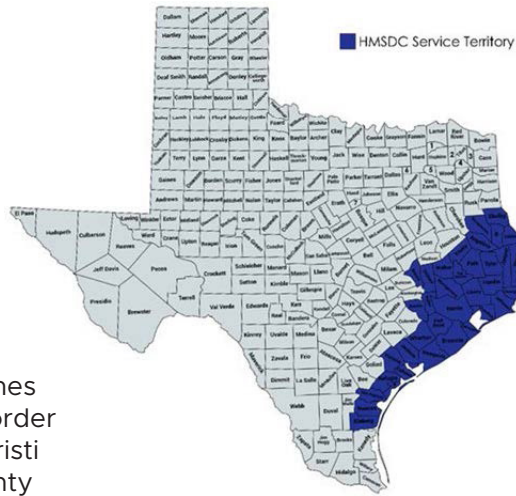
## Supplier Diversity Program Support

### *Creating and Sharing Best Practices*

- Assistance with developing or improving your company’s supplier diversity program;
- Gain the knowledge to meet the demands of your customers’ diverse supplier compliance requirements;
- Participate in the Supplier Diversity Advisory Committee (SDAC) of your peers;
- Support for the Supplier Diversity Advisory Committee (SDAC) Corporate Ambassador mentoring program;
- Benchmark best practices with industry peers; and
- Receive discount rates at all HMSDC signature events and MBE development initiatives.



# HMSDC Service Territory



Come grow with us!

- North to Nacogdoches
- East to Louisiana Border
- South to Corpus Christi
- West to Austin County

## Grow a Diverse Base of Suppliers

### Reliable and Competitive Sourcing Opportunities

- Access to qualified & certified suppliers (Local and National)
- Resources to help achieve a supplier base that closely reflects customer demographics
- Increased opportunity for greater cost savings due to increased competition in your supply chain
- Identify suppliers through specialized procurement sourcing, One-to-One Matchmakers, Industry Forums, and our customized “How to Do Business” sessions

## Certification Benefits Summary

- Advocacy
- Business Development
- Community Outreach
- Committee Involvement
- Community Calendar
- CPO Summit
- CRM Directory
- How to Do Business Session
- Legislative Affairs & Education
- MBE Certification
- MBE Development
- MBE Supplier Searches
- Membership Certification
- Membership Publications
- New Member Spotlight
- Sponsorship Opportunities
- Supplier Diversity Assessment
- Supplier Diversity Resources
- Weekly News Alert
- Weekly Procurement Alert

## Unleash Corporate Benefits

Exclusive To Members Only

### Networking.

People do business with those they know, trust, and respect. Network with HMSDC’s certified MBEs to learn about the quality of their work and the innovation they bring to your supply chain. In return, gain the trust and respect of the community in which your company serves.

### Discounts.

Increase your purchasing power, brand exposure, and sponsorship through member-only sponsorship opportunities and event/program discounts. Engage your supplier diversity advocates to build awareness and support for your minority business development initiatives.

### Decision-Making.

Have a voice in the MBE development programs of HMSDC. Engage your CPO in HMSDC’s annual CPO Summit. Drive strategies that have an impact on today’s and tomorrow’s business decisions.

## Corporate Membership Investment

# of Employees	Dues Amount
< 499	\$2,000
599 - 999	\$3,000
1,000 - 4,999	\$4,000
5,000 - 9,999	\$5,000
10,000+	\$6,000
Non-Profit	\$2,000
Government	\$2,000