

Online Privacy Policy

Welcome to the Houston Minority Supplier Development Council (HMSDC). We are committed to protecting your personal information and your privacy. This Privacy Policy outlines how we collect, use, share, and protect your personal data when you visit our website or use our services.

By accessing our website or using our services, you consent to the practices described in this Privacy Policy. Please take a moment to read and understand our policy.

1. Information We Collect

We may collect various types of information from you, including but not limited to:

- **Personal Information:** This includes your name, email address, contact information, and other identifiable information you voluntarily provide to us.
- **Usage Data:** We may automatically collect information about how you interact with our website, such as your IP address, browser type, device information, pages visited, and the time and date of your visit.
- **Cookies and Tracking Technologies:** We use cookies and similar tracking technologies to enhance your experience on our website and gather usage data. You can control cookies through your browser settings.

2. How We Use Your Information

We use your information for various purposes, including but not limited to:

- Providing and improving our services.
- Communicating with you, responding to inquiries, and providing customer support.
- Personalizing your experience and delivering relevant content.
- Analyzing usage patterns to optimize our website and services.
- Sending promotional emails, updates, and newsletters (you can opt out anytime).

3. Sharing Your Information

We may share your information with third parties under the following circumstances:

- With service providers and business partners who assist us in delivering our services.
- In response to legal requirements, law enforcement, or to protect our rights and safety.
- In case of a merger, acquisition, or sale of assets, where your information may be transferred.

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4. Your Choices

You have the right to:

- Opt out of receiving promotional emails or communications from us.
- Access, correct, or delete your personal information.
- Withdraw your consent for us to process your information (this may affect your ability to use our services).

5. Security

We take reasonable measures to protect your personal information. However, no data transmission over the internet or electronic storage method is completely secure. We cannot guarantee absolute security.

6. Children's Privacy

Our website and services are not intended for children under the age of 18, depending on local laws. We do not knowingly collect or solicit personal information from minors.

7. Links to Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for their content or privacy practices. We encourage you to review their policies before providing any information.

8. Changes to Privacy Policy

We may update our Privacy Policy from time to time. The updated version will be posted on our website with the effective date. Continued use of our services after changes constitutes acceptance of the updated policy.

9. Contact Us

- If you have any questions or concerns about our Privacy Policy, please contact us at info@hmsdc.org.
- This Privacy Policy was last updated in December 2022.
- By using our website and services, you agree to abide by the terms of this Privacy Policy.