

MBE Leadership Academy



Houston
Minority Supplier
Development Council



Program Overview

The MBE Leadership Academy is designed to provide MBEs tools that will help them manage their profitability, productivity and performance.

The MBE Leadership Academy is intended to literally transform and grow MBEs! The Academy provides the tools and develops the skills emerging minority business enterprises (MBEs) generating revenue under \$10 million need to enhance their strategic and operational leadership that underpin and spur business growth.



Academy Benefits & Eligibility Criteria

Benefits:

- Each session builds on the next to assist MBEs with the development of a strategic growth plan.
- Enhances the skills needed to be an effective strategic and operational leader.
- Prepares participants to present a well-honed business pitch to corporate members of HMSDC.
- Positions participants to seek funding from financial institutions supporting HMSDC.

Participants learn from business and subject matter experts that will share their experience and perspectives from both the private and public sectors.

Eligibility

- Applicant must be the primary owner, co-owner or key management of the business
- Must be classified as a Class 1 (under \$1M) or Class 2 (\$1M-10M) business based on annual revenue
- Business has been in operation at least 2 years
- HMSDC certification must be in good standing
- Participants must commit to participating in all sessions

What The Academy Will Team

The curriculum focuses on practical business skills that can be applied immediately to business operations and to build a strategic growth plan.

- Business Growth Strategies
- Talent Management
- Cost Modeling
- Understanding Financial Mechanisms and Types of Capital
- Creating a Competitive Advantage
- Supplier Idol
- MBE Financial Pitch Competition



Houston

Minority Supplier
Development Council

Services Provided

- Increase knowledge and understanding of requirements that drive business growth
- Participants receive a strategic business growth plan template
- Robust curriculum and technical training provided to participants from subject matter experts
- Program graduation for Academy participants
- Participants report an increase in opportunities to compete and win contract opportunities

HMSDC's commitment is to ensure that MBEs receive quality training and development that increases capabilities and makes them more competitive.



MBE Leadership Academy

For More Information



Houston MSDC



713-271-7805



MBEDevelopment@HMSDC.org



Houston

Minority Supplier
Development Council