



Houston
Minority Supplier
Development Council

THE VALUE OF MBE CERTIFICATION

What is MBE Certification?

Minority Business Enterprise (MBE) Certification affirms that a business is majority-owned, operated, and controlled by individuals from minority groups. This certification is essential for access to dedicated contracts, business development resources, and expansive networking prospects.

Key Benefits of MBE Certification:

- **Exclusive Access:** Tap into government and corporate contracts for certified minority-owned businesses.
- **Market Credibility:** Showcase your business's dedication to diversity, quality, and operational excellence.
- **Enhanced Visibility:** Use the MBE seal on marketing materials to stand out to companies committed to supplier diversity.
- **Strategic Growth:** Leverage certification for strategic planning and align with evolving market trends.

Why Pursue MBE Certification?

- **Supplier Diversity:** Gain entry into programs prioritizing supplier diversity in procurement, enhancing your business's opportunity to compete.
- **Recognition:** Attain regional and national acknowledgment from prestigious organizations like the Houston Minority Supplier Development Council.
- **Business Improvement:** Utilize the certification review process to refine your business practices and strategies.
- **Future-Ready:** With the demographic shift towards a minority-majority nation by 2045, certification is increasingly significant for sustainable business growth.

MBE Certification Process:

- **Ownership Verification:** Prove that your business is at least 51% minority-owned.
- **Operational Control:** Demonstrate that minorities control day-to-day operations and management decisions.
- **Financial Health:** Confirm the financial stability and performance of your business.
- **Continuous Improvement:** Engage in regular reassessments through renewal processes to stay competitive.

For more information on how to get certified, visit www.hmsdc.org.