Houston
Minority Supplier
Development Council

2026 Sponsorship Opportunities Guide

Sponsor an HMSDC activity today

Three Riverway, Suite 555 | Houston, TX 77056 | 713.271.7805 | www.hmsdc.org | info@hmsdc.org

Benefits of Membership

The Houston Minority Supplier Development Council (HMSDC) has been providing business development programming and services to minority business enterprises (MBEs). HMSDC has assisted MBEs to create jobs, achieve economic self-sufficiency and increase purchasing power in diverse communities. HMSDC provides MBEs the opportunity to connect face-to-face with many of America's largest public institutions and private sectors companies.

HMSDC provides the only nationally recognized ethnic minority business certification in the greater Houston Region. More than 2/3 of the businesses we serve confirm an increase in revenue by gaining exposure to partnering with publicly owned, privately-owned, and foreign-owned companies, as well as universities, hospitals, local, state, and federal government agencies. The engagement opportunities contained in this document allow HMSDC to pursue an effective marketplace through MBE development and strategic programming that facilitate commerce between corporate members, government agencies and MBEs.

VISION

HMSDC's vision is to be recognized as a model in setting the highest standards of excellence by bringing corporate members and minority business enterprises together to create mutual value.

MISSION

Our mission is to actively involve our members in efforts that will increase and expand business opportunities and business growth for minority business enterprises and to drive excellence in supplier diversity and supplier development.

FUELING HOUSTON'S ECONOMY

HMSDC's certified minority-owned businesses contribute nearly 2% of Houston's gross domestic product (GDP).

ECONOMIC IMPACT

HMSDC's 1006+ certified minority business enterprises (MBEs) fuel our economy with more than $17 billion (about $52 per person in the US) in revenues and created more than 82,000 jobs supported.

$25.4B	55.5K	$4.7B
ECONOMIC PRODUCTION	JOBS AT CERTIFIED MBEs	WAGES EARNED THROUGH JOBS

A Letter from the President | CEO

Ingrid M Robinson, MBA

The Houston Minority Supplier Development Council (HMSDC) is the leading advocate for equity and inclusion in business opportunities across the Southeast Texas region. We support corporate and government diverse business programs to foster a thriving, inclusive business ecosystem.

HMSDC is committed to advocating for the development and growth of diverse businesses while seeking the continued support of our corporate members to make a meaningful impact on the communities where we all live and work. By empowering diverse businesses, we help create new jobs, strengthen the economy, and increase purchasing power. Diverse business inclusion is a vital component of Houston's economic ecosystem.

On behalf of HMSDC, we invite your support in advancing programs that are essential to the development and resilience of diverse businesses. We are pushing the boundaries of our mission by placing a renewed focus on networking and relationship-building among Minority Business Enterprises (MBEs), corporate partners, and government buyers. We firmly believe that these connections form the foundation of successful businesses.

By supporting HMSDC, corporations, government entities, and MBEs gain access to signature events that celebrate organizations and businesses demonstrating best-in-class standards in minority business development. MBEs also benefit from developmental initiatives that provide the skills and training needed to grow their businesses. More importantly, our marketplace connectors facilitate purposeful networking and offer valuable insight into how industries source goods and services.

Don't miss this opportunity to join major corporations, government entities, and MBEs in driving the growth and development of minority business enterprises. Your support truly makes a difference!

Yours In Service,

Ingrid M. Robinson

Ingrid M. Robinson, MBA
President | CEO

ANNUAL MEETING

Designed to provide a review of the previous year's programs, services, and activities, as well as the current year's Strategic Plan. This meeting allows HMSDC to present an overview of the plan of work for the upcoming year while gathering feedback from MBEs and corporate members to help shape the future of the Council. Following the business meeting, attendees can participate in a networking mixer to kick off a successful year of business development programs and activities.

	Corporate			MBE		
Sponsorship Level	**Gold ($5,000)**	**Silver ($3,000)**	**Bronze ($1,500)**	**MBE Gold ($2,500)**	**MBE Silver ($1,500)**	**MBE Bronze ($500)**
Quantity	3	5	5	3	5	5
Welcome Recognition	✓			✓		
Sponsor Reserved Seat	2	2	2	2	2	2
Recognition on HMSDC website top banner	✓					
Logo recognition in program	✓	✓	Listing	✓	✓	Listing
Logo on Event Registration Site	✓	✓	Listing	✓	✓	Listing
Recognition on the HMSDC website (Event Recap)	✓	✓	✓	✓	✓	✓
Recognition on HMSDC website scrolling banner (1 Year)	✓	✓	✓	✓	✓	✓
Social Media Recognition (Tagging)	✓	✓	✓	✓	✓	✓
Additional Sponsorship Opportunities (Corporate Members or MBEs)						
Digital Photo Booth Sponsor $800.00	Logo branding on all digital photo downloads, Logo branding on LED photo booth screen, Logo recognition in program, Logo on invitations, Recognition on HSMDC Website, Social Media Recognition					QTY: 1
Event Refreshment Sponsor $400.00	Logo recognition in program, Logo on invitations, Social Media Recognition					QTY: 8

PUBLIC POLICY

During each session of the Texas legislature, the Houston Minority Supplier Development Council (HMSDC) in conjunction with our sister organizations across Texas travel to the capital to meet with legislators and advocate for policies that promote a pro-business climate that supports the growth of minority business enterprises (MBEs) and historically underutilized businesses (HUBs). Join HMSDC in advocating for MBE business priorities and discussing issues impacting diverse business owners. in a networking mixer to kick off a successful year of business development programs and activities.

Sponsorship Level	Gold ($1,000)	Silver ($500)	Bronze ($250)	General Attendee Registration w/Transportation ($150)
Quantity	10	10	20	120
Company Logo on Public Policy advertising material	✓	✓	✓	
Admission | Transportation | Lunch	4	2	1	1 Ticket
Opening Remarks	✓			
Meals	✓	✓		
Closing Remarks		✓		
Recognition on HMSDC website scrolling banner (1 Year)	✓		✓	
Recognition on the HMSDC website (Event Recap)	✓	✓	✓	
Company Profile in Legislative Packet	✓	✓		
Social Media Recognition (Tagging)	✓	✓	✓	

EMERGING 10 AWARDS CEREMONY (E-10)

Our flagship award presented to ten of Houston's prominent emerging minority business enterprises (MBEs). MBEs are selected based on their company's growth, ability to overcome business challenges, and their community involvement. Be inspired by their stories of how they emerged to be successful while facing various trials in an ever-changing business landscape.

	Corporate				MBE	
Sponsorship Level	**Platinum ($6,000)**	**Gold ($4,000)**	**Silver ($2,500)**	**Bronze ($1,500)**	**Past E-10 Winners ($900)**	**Individual Ticket ($75)**
Quantity	1	3	5	5	10	95
Emerging 10 Program Recognition	Logo	Logo	Listing	Listing	Logo	
Sponsor Recognition	Logo	Logo	Logo	Listing	Logo	
Program Speaking Opportunity	✓					
Opportunity to present an Emerging 10 Award	✓	✓	✓	✓		
Emerging 10 Awards Tickets	8	6	4	2	4	
Judge the Emerging 10 Awards	✓	✓	✓	✓		
Recognition on HMSDC Website	Logo	Logo	Logo	Logo		
Marketing Material, Social Media and Press Releases	Logo	Logo	Listing	Listing		

CHIEF PROCUREMENT OFFICER SUMMIT

Designed to engage senior procurement leaders from various industries in the greater Houston area in a dynamic and candid discussion on supplier diversity, the value of diverse supplier inclusion, and effective procurement strategies. This event brings together Houston's top Chief Procurement Officers (CPOs) to share insights, discuss solutions to challenges, and build a professional peer network that enhances opportunities for diverse businesses.

The CPO Summit features information sharing from one of Houston's leading economists, followed by a spirited exchange of ideas, challenges, and best practices in supplier diversity and supplier development. This high-energy event focuses on strategies to promote inclusion while fostering collaboration and innovation within the procurement community.

Sponsorship Level	Corporate Host ($2,500)	Corporate Supporter ($1,500)
Quantity	**2**	**2**
Welcome Comments	✅	
Recognition on the Agenda	Logo	
Marketing Materials	Logo	Logo
Recognition on HMSDC website top banner	Logo	Logo
Logo on Event Registration Site	✅	✅
Social Media Recognition (Tagging)	✅	✅
Recognition on HMSDC website scrolling banner (1 Year)	✅	✅

SCHOLARSHIP FUNDRAISER

HMSDC
SCHOLARSHIP FUNDRAISER

Designed to raise funds for scholarships that support diverse business development. Proceeds from this event are used to provide scholarships to select minority entrepreneurs (active and engaged MBEs), enabling them to participate in HMSDC's high-quality development programs or attend educational programs of their choice. These programs help enhance specific business accreditations or skills, strengthening their expertise within their industry.

Scholarships are awarded to the business owner or a senior executive of the firm. By building stronger MBEs, the pool of suppliers capable of competing and supporting corporate supply chains is significantly expanded. Priority funding is given to HMSDC's MBE Developmental Initiatives. Applications are evaluated based on specific criteria to ensure the scholarships address the developmental needs of MBEs.

	Corp	Corp	Corp	Corp MBE	Corp MBE	Corp MBE	Corp MBE
Sponsorship Level	**Underwriting ($12,000)**	**Title ($10,000)**	**Platinum ($8,000)**	**Gold ($5,000)**	**Silver ($2,500)**	**Bronze ($1,000)**	**Golf Clinic ($1,500)**
Quantity	**1**	**2**	**2**	**5**	**4**	**10**	**3**
Golfers (Also can use for Golf Clinic)	16	12	8	6	4	2	2
Opening Remarks	✓						
Non-Player Day Pass Attendee	2	2	2	1	1		1
Social Media Recognition (Tagging)	✓	✓	✓	✓	✓	✓	✓
Marketing Material, Social Media and Press Releases	✓	✓	✓	✓	✓	✓	✓
Company Name | Logo Displayed at Golf Course	✓	✓	✓	✓	✓	✓	✓
Award Banner (Company Logo)	✓	✓	✓	✓	✓	✓	✓
Recognition on HMSDC website (Company Logo)	✓	✓	✓	✓	✓	✓	✓

SCHOLARSHIP FUNDRAISER - Contd.

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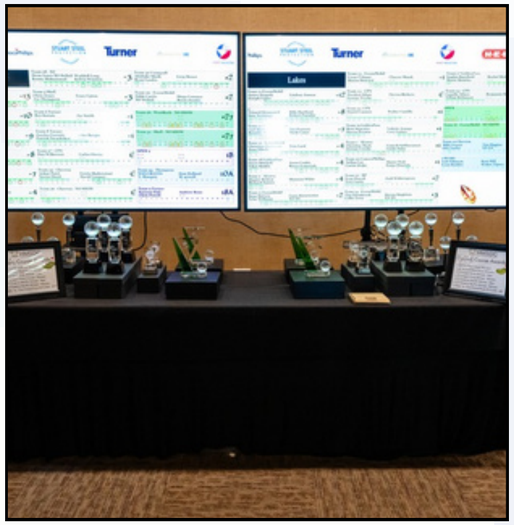
Golf Course Sponsorship	Price	Qnty
Arrival Gifts	$3,000	5
Hole-in-One (Includes 2 luncheon tickets) Any giveaways and banners that you provide at your own expense should be arranged in ways that do not obstruct play on the course. Get a hole-in-one, get a prize. Sponsors may provide volunteers (2) to track scoring during Hole-in-One.	$1,500	2
Promotional Tent (4 tents available) Cigar Rolling, Tacos & Tequila	$500	8
Digital Photo Booth Sponsor	$800	1
Scoreboard Logo A new sponsorship this year, the Score Board logo allows your brand to rotate on the new electronic score board and mobile app. The Score Board will continue to be active 6 months after the tournament.	$100	25
Individual Golfer or Non-Golfing Attendee	$250	100
Tee Box Includes attractive and highly visible advertising signage in the tee box area of your assigned golf hole. Complimentary lunch for one at the golf tournament.	$200	18

SCHOLARSHIP FUNDRAISER - Contd.

HMSDC
SCHOLARSHIP FUNDRAISER



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Golf Course Sponsorship	Price	Qnty
Beer Refreshment Cart (2 carts available) (Includes 2 luncheon tickets) Cart must be decorated and may promote your company's products and services. Sponsors will be provided with a separate cart to follow Wildcat Golf Course representatives serving alcoholic beverages. Wildcat Golf Course will provide all beer and spirits.	$450	4
Beverage Refreshment Cart (2 carts available) (Includes 2 luncheon tickets) Cart must be decorated and may promote your company's products and services. Soft drinks will be provided by HMSDC for distribution to golfers. Sponsor must provide drivers for beverage cart.	$350	4
Putting Contest (2 maximum) Includes attractive and highly visible advertising signage at the "Putting Contest" Hole. Sponsors may provide a volunteer to track scoring during the Putting Contest. Special recognition as the "Putting Contest" sponsor during the awards announcements. Complimentary lunch for one at the golf tournament.	$400	2
Closest to the Pin (2 maximum) Includes attractive and highly visible advertising signage at the "Closest to the Pin" Hole. Special recognition as the "Closest to the Pin" sponsor during the awards announcements. Complimentary lunch for one at the golf tournament.	$400	2
Longest Drive (2 maximum) Includes attractive and highly visible advertising signage at the "Longest Drive" Hole. Sponsors may provide a volunteer to track scoring during Longest Drive. Special recognition as the "Longest Drive" sponsor during the awards announcements. Complimentary lunch for one at the golf tournament.	$400	2
Exit Banner (10 maximum)	$400	10
MBE Business Executive Scholarships. Direct Contribution - By building stronger MBEs, it widens the pool of suppliers that can compete and support corporate supply chains. Priority funding will be given to HMSDC MBE Developmental Initiatives. Applications are judged on specific criteria to ensure scholarships focus directly on the developmental needs of MBEs. Minimum direct scholarship contribution $1,000.		

EXPO BUSINESS OPPORTUNITY MARKETPLACE

Designed to foster connections between corporations, government agencies, prime suppliers (buyers), and diverse businesses. As one of the most successful events of its kind and Texas' largest minority business trade fair, EXPO supports the advancement of the diverse business community across its service area and beyond.
EXPO serves as a vital link and leading connector between minority- and women-owned small businesses and major corporations, prime suppliers, educational institutions, and government agencies seeking to purchase their products and services.

Sponsorship Level	Corporate Title Sponsor ($25,000)	Corporate/ Prime Platinum ($10,000)	Corporate/ Prime Gold ($8,000)	Corporate/ Prime Silver ($6,000)	Corporate/ Prime Bronze ($2,500)	MBE Gold ($2,500)	MBE Silver ($1,500)	MBE Bronze ($750)
Quantity	**1**	**3**	**6**	**10**	**15**	**5**	**10**	**15**
Exhibit Booth	1	1	1	1	1	1		
EXPO Trade Show Tickets	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	4	3	2
Recognition in the EXPO Marketplace Program	Front Cover Prominent Placement	Logo Front Cover	Logo Front Cover	Logo Back Cover	Listing Back Cover	Full Page Ad	Inside Listing	Inside Listing
Company Exhibitor Profile in Program	✓	✓	✓	✓	✓	✓		
Rigel Awards Program Recognition	Opening Address	Greetings & Logo	Logo	Logo	Listing	Special Recognition	Listing	Listing
Rigel Awards Tickets	10 (2 tables/5 seats each table)	10 (2 tables/5 seats each table)	10 (2 tables/5 seats each table)	5 (1 table/5 seats)	5 (1 table/5 seats)	5 (1 table/5 seats)	3 (3 seats)	2 (2 seats)
Commemorative Sponsors Awards	Presented at Rigel Awards	Presented at Rigel Awards	Presented at Rigel Awards	Presented at Rigel Awards	Presented at Rigel Awards	Presented at BIC Reception	Presented at BIC Reception	Presented at BIC Reception
Best In Class (BIC) Reception Tickets	10	10	8	6	4	8	6	4
Recognition on the HMSDC website	Logo Prominent Placement	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Marketing Material, Social Media and Press Releases	Logo	Logo	Logo	Listing	Listing	Logo	Listing	Listing

EXPO BUSINESS OPPORTUNITY MARKETPLACE - Contd.

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EXPO serves as a vital link and leading connector between minority- and women-owned small businesses and major corporations, prime suppliers, educational institutions, and government agencies seeking to purchase their products and services.

Additional Sponsorship Opportunities (Corporate Members or MBEs)		
Qnty: 1	Keynote Speaker Sponsor ($5,000)	Introduction of Keynote Speaker Recognition on all marketing materials Recognition in EXPO Marketplace Program 4 – Tickets to EXPO Trade Show and Rigel Awards 2 – Best In Class Reception Tickets
Qnty: 1	Digital Photo Booth ($800)	Logo branding on all digital photo downloads, Logo branding on LED photo booth screen, Logo recognition in program, Logo on invitations, Recognition on HSMDC Website, Social Media Recognition
Qnty: 15	Matchmakers ($1,500)	Recognition in the EXPO Marketplace Program 2 – Tickets to EXPO Trade Show and Rigel Awards 2 – Best In Class Reception Tickets
Qnty: 300	General Attendee Ticket(s) 300 person limit	$250 Certified MBE/Corporate Member $350 Non-Certified MBE / Non-Member
Qnty: TBD	Exhibit Booths	$900 General Exhibit Booth $750 Prime Exhibit Booth $500 Government Exhibit Booth
Qnty: 150	MBE Matchmaker only	$150 – participation in matchmaking activities
Qnty: 15	Corporate Matchmaker only	$500 – logo on website and business matches

MBE MIXERS

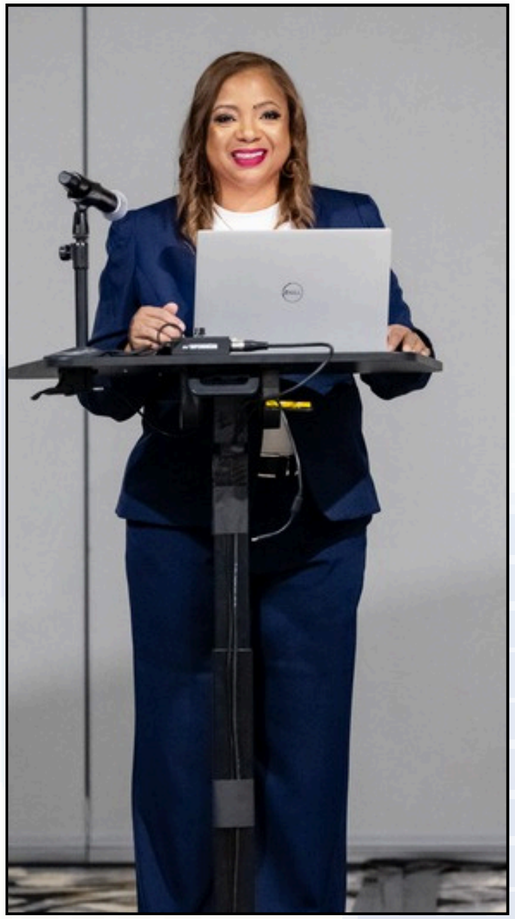
Strategic networking events designed to foster connections between MBEs. These vibrant gatherings provide a collaborative space where MBEs can build strong networks, share information, discuss potential teaming opportunities, and explore new avenues for business growth. Expand your circle of influence and connect with like-minded business owners at an HMSDC MBE Mixer!

Sponsorship Level	MBE Gold ($750)	MBE Silver ($500)	MBE Bronze ($250)
Quantity	**2**	**3**	**3**
MBE Mixer Program Recognition	Logo	Logo	Listing
Speaking Opportunity	✅		
Marketing Material	Logo	Logo	Logo
Recognition on HMSDC Website (Banner)	Logo	Listing	
Social Media Recognition (Tagging)	✅	✅	
Weekly Alert: MBE Sponsor Highlight *Sponsorship must be secured 30 days prior to event*	✅	✅	

LUNCH WITH THE PRESIDENT

Sessions hosted by the HMSDC's President, bringing together MBEs, diverse businesses, and corporate members of HMSDC. The session provides valuable information on market trends, best practices, and current business news related to diverse business inclusion.

Participants will also have the opportunity to offer candid feedback on HMSDC programming and services, learn about upcoming programs and events, and discuss strategies for effectively leveraging HMSDC to develop and grow diverse businesses. Corporate participants share insights into marketplace trends and successful strategies for penetrating corporate and government supply chains.



Sponsorship Level	Corporate Gold ($500)	Corporate Silver ($250)	Corporate Bronze ($100)	MBE Gold ($500)	MBE Silver ($250)	MBE Bronze ($100)
Quantity	**2**	**5**	**10**	**2**	**5**	**10**
Recognized at each Session	Logo	Logo	Listing	Logo	Logo	Listing
Welcome Recognition	✓			✓		
Scheduled 1 on 1 with HMSDC President	✓			✓		

HMSDC
PROGRAM MANAGER'S
MEETING

PROGRAM MANAGERS MEETING

A collaboration of supplier diversity professionals who share best practices on current trends in diverse business inclusion, career path development, and internal stakeholder support. The meeting consists of training sessions and breakout discussions on selected topics from the Supplier Diversity Advisory Committee (SDAC).

Sponsorship Level	Gold ($5,000)	Silver ($2,500)	Bronze ($1,000)
Quantity	**5**	**5**	**10**
Company Logo on Event Signage and advertising material	Logo	Logo	Logo
Program Development Input	✓		
Opening Remarks	✓		
Video commercial provided by sponsor to play at event	✓		
Closing Remarks		✓	
Distribute Material to all Attendees	✓	✓	
Ad in official digital program	Full-Page	Half-Page	¼ Page
Social Media Recognition (Tagging)	✓	✓	✓
Corporate Spotlight in HMSDC Newsletter	✓	✓	✓

Category Catalyst

Bundle your marketplace connection activities in an industry-specific package to gain greater value and visibility of your program. These mini conferences are designed to provide exposure to industry experts and increase knowledge of a particular industry. Industry Days will provide a macro-overview of current industry practices and activities with C-Suite Executives; to industry advisors that will discuss sector-specific trends and developments; followed by practical instructions from Corporate and Government agencies on How to do Business within each sector; concluding by pairing MBEs with current business opportunities through targeted matchmakers.

Sponsorship Level	**Corporate Gold ($2,500)**	**Corporate Silver ($1,500)**	**Corporate Bronze ($1,000)**	**MBE Silver ($1,500)**	**MBE Bronze ($750)**	**Attendee Ticket ($75)**
Quantity	**3**	**5**	**10**	**5**	**5**	**100**
L.E.A.D. Conversations Presentation	✓			✓		
Marketing Material	Logo	Logo	Logo	Logo	Logo	
How to Do Business	✓	✓	✓			
Social Media Recognition (Tagging)	✓	✓	✓	✓	✓	
Lead List (Attendee)	✓			✓		
Weekly Alert: MBE Sponsor Highlight *Sponsorship must be secured 30 days prior to event*	✓			✓		

Breakthrough Connections

Breakthrough Connections sessions are targeted informational meetings designed to bring corporate members and their prime suppliers together to provide insight into procurement opportunities and increase the understanding of how to conduct business with the presenting corporation, government agency, or educational institution. These sessions introduce MBEs to key contract decision-makers.

Sponsorship Level	Corporate Sponsor ($1,000)
Recognition on Agenda	Logo
Marketing Materials	Logo
Recognition on the HMSDC website	Logo
Recognition at Event	☑

MBE CAPACITY BUILDING PROGRAMS

The **MBE Leadership Academy** is a comprehensive 5-week program that develops the essential skills that emerging minority business enterprises (MBEs) need to enhance their strategic and operational leadership. This program is designed to guide MBEs in developing a growth plan and provide the opportunity for them to pitch to financial institutions. The MBE Leadership Academy provides the tools that will help them manage their profitability, productivity, and performance in cyclical markets.

Supplier Idol sessions are designed to help MBEs refine their business communication skills by pitching to key decision-makers and receiving valuable feedback from corporate representatives.
Diverse businesses deliver 15-minute presentations to a panel of corporate representatives, who provide candid advice, mentoring, and constructive feedback on their sales presentations, marketing materials and email communications.

Total Business Development is designed to address business capability gaps, promote growth, and increase the utilization of professional services provided by certified Minority Business Enterprises (MBEs). The program enables certified MBEs that have identified a strategic need or business growth gap within their organization to hire other MBE firms with the technical expertise to provide solutions—at half the cost! To encourage the use of HMSDC's certified professional service firms, the program contributes 35% of the service cost, up to $500, towards the professional services required by other MBEs.

Sponsorship Level	Gold ($8,000)	Silver ($6,000)	Bronze ($4,000)	Pitch Grant ($5,000)
Quantity	**2**	**2**	**4**	**4**
Opening Session	Speaking Opportunity			
Marketing Materials & Training Sessions	Logo	Logo	Logo	Logo
Recognition on the HMSDC Website	Logo	Logo	Logo	Logo
Participation in Graduation	✓	✓	Recognition Only	Recognition Only
Evaluator - Supplier Idol Sessions	✓	✓	✓	✓
Pitch Competition	Recognition			Grant Award Presentation
Capability Statement of each participant	✓	✓	✓	✓
HMSDC Impact Report				

PATHWAYS TO EXCELLENCE - SUSTAINABILITY

The Pathways to Excellence: Business Sustainability module focuses on business sustainability practices. The course delves into the evolving corporate ESG landscape, emphasizing net neutrality and carbon/hydrogen recapture goals. Participants will gain the tools to develop their own Corporate Sustainability Reports and have the opportunity to secure an EcoVadis assessment and rating. Designed to empower Minority Business Enterprises (MBEs), this program enhances their ability to engage with Supplier Diversity and Sustainability Officers and positions them to compete for higher-value contracts. Our goal is to help diverse businesses thrive in a sustainability-driven marketplace.

Sponsorship Level	**Gold ($20,000)**	**Silver ($10,000)**	**Bronze ($5,000)**
Quantity	**2**	**4**	**8**
Speaking Opportunity at Introductory Session	X	Recognition	Recognition
Marketing Materials & Training Sessions	Logo	Logo	Listed
Recognition on P2E web-based portal	Logo	Logo	Logo
Participation in Graduation	Speaking	Recognition	Recognition
Matchmaking Opportunity with Graduates	☑	☑	☑

CEO CONVERSATIONS

CEO Conversations are designed to inspire and develop MBEs by highlighting the journeys of successful MBE CEOs. Through engaging fireside chats, this initiative provides a platform for experienced CEOs to share their stories of success, growth, challenges, and the obstacles they've overcome.

The focus is on fostering peer-to-peer learning and encouraging MBEs to envision new opportunities by hearing real-world insights from those who have navigated similar paths. These conversations aim to provide inspiration, strategic guidance, and practical lessons that empower MBEs to achieve their full potential as leaders in their industries.

The CEO Conversations Initiative creates a collaborative space for MBEs to connect, learn, and grow together, strengthening the diverse business ecosystem through shared experiences and mutual support.

Sponsorship Level	Gold ($500)	Silver ($350)	Bronze ($150)
Quantity	1	2	4
Marketing Material, Social Media, and Logo posted on HMSDC website	Logo	Logo	Logo
Recognition during each session	✅	✅	✅
Recognition on HMSDC website	✅	✅	✅
Biographies and capability statement of participants	✅	✅	
Provide HMSDC a commercial to post on all social media channels. (60 seconds)	✅	✅	
Open invite to participate in sessions	3	2	1

TECH TOOLS

Technology sponsors support HMSDC's virtual event hosting, program platforms, and content development. Our Technology sponsors are strategic to our value delivery model and have many benefits, including heightened visibility through increased traffic streams. HMSDC's 2026 continued development of its Customer Relationship Management (CRM) system, the "eXchange" will accelerate your ability to collaborate and track value delivery, key performance indicators, and provide information faster to all stakeholders.

Sponsorship Level	Corporate Platinum ($8,000)	Corporate Gold ($6,000)	Corporate Silver ($3,000)	MBE Silver ($3,000)	MBE Bronze ($1,000)
Quantity	**2**	**4**	**6**	**3**	**3**
Recognized on website as "powered by"	Logo	Logo			
Recognized on Standing Committee SharePoint Sites	✅	✅	✅	✅	✅
Scholarship Fundraiser	8 Tickets	4 Tickets	2 Tickets	2 Tickets	
Recognition on HMSDC website scrolling banner (1 Year)	Logo	Logo	Logo	Logo	Logo
Recognized on eXchange ticker	✅	✅	✅	✅	✅

Diverse Business Finder

The Diverse Business Finder directory is a web-based, one-stop resource that allows anyone interested in doing business with diverse-owned businesses (minority, women, veteran, LGBTQ) in greater Houston to quickly search for and download a list of certified and self-identified businesses. This searchable solution makes it easy to identify diverse companies of all types for those seeking to include them in their procurement process.

The Diverse Business Finder connects buyers with all types of diverse suppliers and is designed to encourage both corporate-to-diverse business and diverse business-to-diverse business transactions and partnerships.

Sponsorship Level	**Corporate Platinum ($10,000)**	**Corporate Gold ($8,000)**	**Corporate Silver ($6,000)**	**Corporate Bronze ($4,000)**
Quantity	**2**	**4**	**6**	**10**
Recognized on search page	X			
Recognized on the website sponsor ticker	Logo	Logo	Logo	Logo
Recognized as "supported by" sponsor on home page	Logo	Logo		
Access to aggregate site data analytics	☑	☑	☑	

WEEKLY ALERTS

The Weekly Alerts provide information about upcoming events, programs, and growth opportunities from HMSDC and other organizations. By sponsoring, you will have the opportunity to market your company to more than 1,500 corporations, MBE suppliers, diverse suppliers, and affiliate organizations across the nation under the Council's brand, featuring your logo.

Your firm will also benefit from network marketing, as our constituents share the Alert with their associates and member networks, expanding your reach to over 1,500 additional businesses

Sponsorship Level	**$500**	**$250**	**$150**
Quantity	**10**	**10**	**10**
Logo impressions: 1 - 10	Large Logo	Medium Logo	Small Logo
Logo impressions: 11 - 25	Large Logo	Medium Logo	
Logo impressions: 26 up to 50 (Priority Placement)	Large Logo		

MBELDEF DONATION

MBELDEF (Minority Business Enterprise Legal Defense and Education Fund) is the nation's only legal defense organization dedicated solely to defending the rights and legal interests of minority businesses enterprises (MBEs). Since 1980, MBELDEF has been an indefatigable watchdog for the legal interests of minority-owned businesses. In the aftermath of the Supreme Court's recent decision to curtail affirmative action in higher education, anti-diversity legal groups, through threats, lawsuits, and political pressure, are working to intimidate any entities (both public and private) involved in any efforts to promote diversity and civil rights. Minority businesses are fighting for every dollar they earn and often do not have the time, or legal training to fight these battles alone. For this reason, the Minority Business Enterprise Legal Defense and Education Fund - MBELDEF, a 501 (c)3 non-profit organization is here to fight to protect the rights of MBEs.

SUPPORT MBELDEF

The Houston Minority Supplier Development Council urges you to support the Minority Business Enterprise Legal Defense Fund (MBELDEF), founded in 1980 by the esteemed late Congressman Parren Mitchell (D-MD). MBELDEF stands as the nation's preeminent legal defense organization singularly devoted to upholding the rights and legal interests of MBEs. With a storied history of defending minority-owned businesses, even during resource constraints, MBELDEF remains a vigilant protector of these crucial interests.

	Corporate			**MBE**		
Donation Level	Champion ($1000)	Advocate ($500)	Supporter ($250)	Champion ($500)	Advocate ($250)	Supporter ($100)